

SPONSORSHIP + EXHIBITOR + ENDORSEMENT OPPORTUNITIES



WALES URBAN GREEN INFRASTRUCTURE CONFERENCE (WUGIC)

24-25 FEBRUARY 2027

Swansea Building Society Arena, Oystermouth Road,
Maritime Quarter, Bae Copr Bay, Swansea SA1 3BX

The first all-Wales event
bringing together professionals
working at the forefront of urban
green infrastructure, climate
adaptation and nature recovery.

ABOUT WUGIC

OUR CLIMATE IS CHANGING

WUGIC is a new premier event for people working in green infrastructure, nature-based solutions for climate adaptation, nature recovery, health and wellbeing.

This two-day event will welcome people working across Wales, the UK and beyond, with a programme of keynote speakers, presentations, workshops and networking focused on practical insight, shared experience and sector progress.

It will also include an awards ceremony celebrating green infrastructure across Wales.

PARTNERS AND ORGANISERS

WUGIC is delivered through a collaboration of organisations leading work in green infrastructure across Wales and the UK.

The team:



FRAN ROLFE
Urban Green Infrastructure Expert,
Natural Resources Wales



PENNY GRUFFYDD
Landscape and Green Infrastructure,
Swansea Council



KATE MCCABE
Green the City Project Manager,
Urban Foundry



BLANCHE CAMERON
Green Infrastructure advocate,
The Bartlett School of Architecture, UCL



GARY GRANT FCIEEM
Green Infrastructure master planning
and design expert



DUSTY GEDGE
International Ambassador EFB -
European Federation of Green Roof
and Wall Associations



CHRIS BRIDGMAN
Chair of GRO
(Green Roof Organisation)

WHO WILL BE THERE

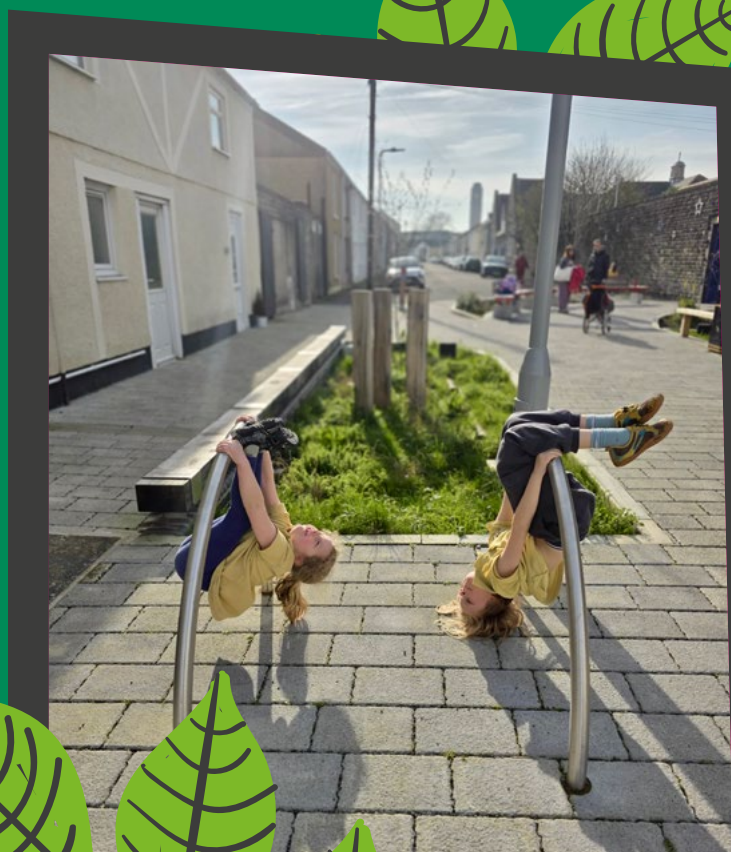
WUGIC will bring together a high-level audience from across the sector, including:

- Welsh Government
- Local authorities across Wales
- Natural Resources Wales
- NHS and local health board estates teams
- Built environment professionals
- Social housing organisations
- Developers and investors
- Suppliers and contractors
- Landscape architects and designers
- Academics and educators

WHY GET INVOLVED

This is an opportunity to position your organisation at the centre of a growing national conversation, connect directly with designers and decision-makers, and showcase your services and products to a highly relevant and engaged audience. We particularly welcome applications from companies who support the [5 Principles of Green Infrastructure](#):

- Multifunctional
- Biodiverse
- Adapted for climate change
- Healthy
- Smart and sustainable



HOW TO GET INVOLVED

SPONSORSHIP PACKAGES

PLATINUM SPONSOR - £25,000

1 opportunity | 5 tickets included

What you get

- Logo in event marketing
- Logo in the delegate booklet
- Sponsor recognition before and during the event
- Premium stage-side exhibition space
- Digital LED skin of Swansea Building Society Arena (full external branding on the largest exterior LED display in Europe with over 25k views a day)
- Your organisation's branding displayed across the large external LED screens on the outside of the Arena, giving high-impact visibility to delegates, visitors and the wider public throughout the event
- 2 minute welcome or introduction at the event
- Full page feature in the delegate booklet
- On-site screen presence inside the Arena
- Workshop opportunity

GOLD SPONSOR - £8,000

1 opportunity | 4 tickets included

What you get

- Logo in event marketing
- Logo in the delegate booklet
- Sponsor recognition before and during the event
- Full page feature in the delegate booklet
- On-site screen presence inside the Arena
- Workshop opportunity

SILVER SPONSOR - £5,000

2 opportunities | 3 tickets included

What you get

- Logo in event marketing
- Logo in the delegate booklet
- Sponsor recognition before and during the event
- Workshop opportunity

BRONZE SPONSOR - £3,000

3 opportunities | 2 tickets included

What you get

- Logo in event marketing
- Logo in the delegate booklet
- Sponsor recognition before and during the event
- Half page 'meet the sponsor' feature in the delegate booklet

EXHIBITOR OPPORTUNITIES

LOCAL EXHIBITOR (WALES ONLY) - £500

10 opportunities | 1 ticket included

What you get

- Exhibition space at the event
- Logo in event marketing
- Logo in the delegate booklet
- Opportunity to take part in a 'meet the supplier' session

EXHIBITOR - £1,000

20 opportunities | 1 ticket included

What you get

- Exhibition space at the event
- Logo in event marketing
- Logo in the delegate booklet
- Opportunity to take part in a 'meet the supplier' session

A direct way to showcase your products, services or projects to a highly relevant audience and connect with potential clients, customers and partners.

AWARDS SPONSORSHIP

There is an opportunity for a local firm to sponsor the awards drinks reception, along with one of the award categories.

Categories include:

- | | |
|------------------------|-----------------------|
| • Design | • Sustainability |
| • Delivery | • Innovation |
| • Community engagement | • Policy and strategy |
| | • Maintenance |

ENDORSEMENT OPPORTUNITIES

Would your organisation like to endorse the event? We welcome approaches from organisations supporting nature recovery and climate adaptation in the built environment to discuss endorsement opportunities.

BE PART OF WUGIC 2027

WUGIC is set to become a key event for green infrastructure in Wales, bringing together the organisations shaping how our towns and cities respond to climate change.

To apply for any of the above opportunities please complete this form.

[VIEW FORM](#)

Spaces are limited and will be allocated on a first come basis.

If you'd like to pre-register for tickets, please visit www.greenthecity.co.uk/wugic

Any questions, email ideas@urbanfoundry.co.uk

Green the City
www.greenthecity.co.uk



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